

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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METAL CENTER NEWS has been keeping service center executives informed with articles concerning metal prices, equipment specifications, prices, and availability.

FIELD SERVED
METAL CENTER NEWS serves the metal service center and toll processor industry (SIC 5051) and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION
Qualified recipients are individuals in metal service center general management and/or administration (including purchasing), operations and/or production supervision, sales and other functions.

CHANNELS

METAL CENTER NEWS MAGAZINE



7 Issues in the period
15,010 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
METAL CENTER NEWS MAGAZINE (7 issues in the period)	15,010	-	15,010

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	67
Advertiser and Agency	216
Allocated for Trade Shows and Conventions	21
All Other	519
TOTAL	823

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual Sponsored Individually Addressed	15,010	100.0	15,010	100.0	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,010	100.0	15,010	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017 Issue	Total Qualified
January	15,010
February	15,010
March	15,010
April	15,010
Metal Distribution Issue	15,010
May	15,010
June	15,010

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017

This issue is equal to the average of the other 6 issues reported in Paragraph 2.

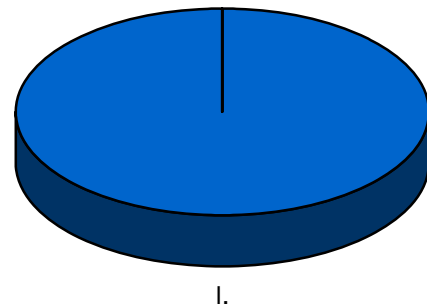
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY FUNCTION			
			General Management & Administration (including Purchasing) (A)	Operations and Production Supervision (B)	Sales (C)	Other Functions (D)
1. Metal Service Center (Distributor)	14,517	96.7	10,005	929	3,376	207
2. Toll Processor	484	3.2	333	45	91	15
4. Others Allied to the Field	9	0.1	4	1	3	1
TOTAL QUALIFIED CIRCULATION	15,010	100.0	10,342	975	3,470	223
PERCENT	100.0		68.9	6.5	23.1	1.5

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	13,484	1,526	-	15,010	100.0
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	-	-	-	-	-
Association rosters and directories	-	-	-	-	-
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,484	1,526	-	15,010	100.0
PERCENT	89.8	10.2	-	100.0	

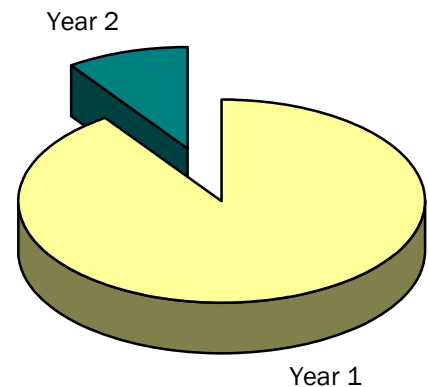
3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION BY SOURCE

QUALIFICATION SOURCE	TOTAL QUALIFIED	PERCENT OF TOTAL
I. Direct Request	15,010	100.0
II. Request from recipient's company	-	-
III. Membership Benefit	-	-
IV. Communication from recipient or recipient's company (other than request)	-	-
V. Sources other than above (listed alphabetically)	-	-
VI. Single Copy Sales	-	-



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION BY YEAR

YEAR	TOTAL QUALIFIED	PERCENT OF TOTAL
Year 1	13,484	89.8
Year 2	1,526	10.2
Year 3	-	-



AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July – December 2014	January – June 2015	July – December 2015	January – June 2016	July – December 2016	January – June 2017*
Total Audit Average Qualified:	15,010	15,010	15,010	15,010	15,010	15,010
Qualified Non-Paid:	15,010	15,010	15,010	15,010	15,010	15,010
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January – June 2017 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2017

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	27		Kentucky	166	
New Hampshire	56		Tennessee	323	
Vermont	19		Alabama	310	
Massachusetts	212		Mississippi	95	
Rhode Island	44		EAST SO. CENTRAL	894	6.0
Connecticut	201		Arkansas	142	
NEW ENGLAND	559	3.7	Louisiana	271	
New York	538		Oklahoma	232	
New Jersey	423		Texas	1,558	
Pennsylvania	794		WEST SO. CENTRAL	2,203	14.7
MIDDLE ATLANTIC	1,755	11.7	Montana	65	
Ohio	979		Idaho	67	
Indiana	366		Wyoming	50	
Illinois	1,099		Colorado	289	
Michigan	601		New Mexico	104	
Wisconsin	324		Arizona	232	
EAST NO. CENTRAL	3,369	22.4	Utah	156	
Minnesota	272		Nevada	89	
Iowa	123		MOUNTAIN	1,052	7.0
Missouri	347		Alaska	59	
North Dakota	28		Washington	288	
South Dakota	29		Oregon	198	
Nebraska	76		California	1,474	
Kansas	134		Hawaii	34	
WEST NO. CENTRAL	1,009	6.7	PACIFIC	2,053	13.7
Delaware	30		UNITED STATES	14,973	99.8
Maryland	112		U.S. Territories	10	
Washington, DC	3		Canada	27	
Virginia	186		Mexico	-	
West Virginia	53		Other International	-	
North Carolina	370		APO/FPO	-	
South Carolina	174				
Georgia	395				
Florida	756				
SOUTH ATLANTIC	2,079	13.9			
			TOTAL QUALIFIED CIRCULATION	15,010	100.0

ADDITIONAL DATA

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Patrick Bernardo, President and Publisher
 David Juhl, Circulation & Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:
 This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed: July 14, 2017
 State: Illinois
 County: Du Page
 Received by BPA Worldwide: July 14, 2017
 Type: BD
 ID Number: M052B0J7

About BPA Worldwide:
 A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.