MCN'S ANNUAL TOLL PROCESSING ISSUE

JANUARY
AD CLOSE: 12/11/2017
MATERIALS DUE: 12/14/2017

SPECIAL FEATURES
2018 Outlook
- Coated Coil
- Exotic Alloys
- 2017 Year in Review
- NASA Roundtable
- MCN Service Center Case Study
- Business Topics
- New Monthly Feature: View from the Corner Office

INDUSTRY EVENTS
MSCI Tubular Products Division Conference, The Scottsdale Resort at McCormick Ranch, Jan. 9-10, 2018
NASPD Annual Convention, The Westin Galleria, Houston, Feb. 15-17, 2018
Bonus Distribution

FEBRUARY
AD CLOSE: 1/18/2018
MATERIALS DUE: 1/22/2018

SPECIAL FEATURES
MCN Directory of Toll Processors
- Toll Processing Outlook
- Pipe and Tube Report
- End-Use Outlook: Medical
- Year-end Financial Report and Outlook
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

INDUSTRY EVENTS
FMA Toll Processing Conference, Talking Stick Resort, Scottsdale, Ariz., March 7-9, 2018
Bonus Distribution
MSCI Carbon Conference, Hyatt Regency Hill Country Resort and Spa, San Antonio, Tex., March 13-14, 2018

MARCH
AD CLOSING: 2/13/2018
MATERIALS DUE: 2/15/2018

SPECIAL FEATURES
MCN's Annual Copper and Brass Issue
- Tech Update
- Appliance Outlook
- Preparing for Disaster
- MCN Service Center Case Study
- View from Corner Office

NEW SUPPLEMENT for Material Handling
2018 Editorial 2ND QUARTER

MCN'S ANNUAL INDUSTRY BUYERS GUIDE

SPECIAL FEATURES

Metal Distribution 2018 Directory
- Metal Producers Directory
- Equipment Manufacturers Directory
- Computer Software Directory
- Marketing Opportunities and Special Sections
  - Advertiser Company Snapshots
  - Enhanced Listings
  - Logo Stoppers

INDUSTRY EVENTS

CBSA Annual Meeting,
Turnberry Isle Miami, Aventura, Fla.,
April 18-20, 2018
Bonus Distribution

MCN'S ANNUAL MASTER DISTRIBUTORS ISSUE

SPECIAL FEATURES

Master Distributors Directory
- Construction/Structurals Market
- Expanded & Perforated Metals
- End-Use Outlook: Heavy Equipment
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

INDUSTRY EVENTS

AMM/World Steel Dynamics
Steel Success Strategies,
New York, Dates TBA

Special Master Distributors Directory Marketing Opportunities
- Enhanced Listings:
  Logo Stoppers/Boldface
- Snapshots

eMCN ISSUE DATES
April 11
April 25

eMCN ISSUE DATES
May 9
May 23

eMCN ISSUE DATES
June 6
June 20
**Calendar**

**3RD QUARTER**

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**JULY**

**AD CLOSING:** 6/13/2018  
**MATERIALS DUE:** 6/18/2018

**SPECIAL FEATURES**

- **MCN’s Annual Specialty Metals Issue**
- **Stainless/Specialty Metals**
- **Transportation and Logistics**
- **MCN’s Trucking and Logistics Directory**
- **Steel Success Strategies Conference Report**
- **MCN Service Center Case Study**
- **Business Topics**
- **View from the Corner Office**

**AD-Q Readership Study**

FREE Market Research on all display advertisers

**SPECIAL IN JULY**

- **Product Focus**  
  Saws and Blades

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**IT Solutions**

**AD CLOSING:** 7/18/2018  
**MATERIALS DUE:** 7/23/2018

**SPECIAL FEATURES**

**Software Technology Supplement:**
- **The Latest ERP Software**
- **Cloud Computing**
- **Automating Production**
- **Business Intelligence**
- **Selecting the Right Systems**

**Marketing Opportunities and Special Sections**

Vendors are invited to contribute expert editorial. For more information on how to submit an article, call Editor Dan Markham at 630-572-0593 or email dmarkham@metalcenternews.com.

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**AUGUST**

**AD CLOSING:** 7/18/2018  
**MATERIALS DUE:** 7/23/2018

**SPECIAL FEATURES**

**Special Safety Issue**
- **Plates and Shapes**
- **What Your Customer Thinks of You: Survey of Fabricators and Manufacturers**
- **Copper and Brass**
- **Tech Update**
- **MCN Service Center Case Study**
- **Business Topics**
- **View from the Corner Office**

**Product Focus**

- **ASRS, Racks, Shelving**

**Steel Market Update Annual Conference**, Georgia International Convention Center, Atlanta, Aug. 27-29, 2018

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**SEPTEMBER**

**AD CLOSING:** 8/15/2018  
**MATERIALS DUE:** 8/20/2018

**SPECIAL FEATURES**

- **MCN Service Center Top 50**
  - **Pipe and Tube Market**
  - **Directory of Pipe and Tube Suppliers**
  - **End-Use Outlook: HVAC**
  - **MCN Service Center Case Study**
  - **Business Topics**
  - **View from the Corner Office**

**Product Focus**

- **Cranes, Remote Controls, Magnets**

**INDUSTRY EVENTS**

- **MSCI Economic Summit: Forecast 2019**, Marriott Renaissance Schaumburg Convention Center Hotel, Schaumburg, Ill., Sept. 5-6, 2018

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**MCN ISSUE DATES**

- **JULY**  
  - July 3  
  - July 18

- **AUGUST**  
  - August 1  
  - August 15  
  - August 29

- **SEPTEMBER**  
  - September 12  
  - September 26
The Cutting Edge

AD CLOSING: 10/16/2018
MATERIALS DUE: 10/19/2018

SPECIAL FEATURES

Special Cutting and Sawing Supplement:
- Oxyfuel, Plasma, Laser, Waterjet Technology
- Automating Cutting and Sawing Operations
- Cutting High-Strength Steels
- The Latest in Blade Design

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