

STAFF

1ST QUARTER

Editorial

DAN MARKHAM
Senior Editor
630-572-0593

JONATHAN SAMPLES
Associate Editor
630-571-1206

Sales

PATRICK BERNARDO
Publisher
630-571-1067

ED SRENIAWSKI
Regional Sales Manager
630-819-8972

KERRY GOTTLIEB
Regional Sales Manager
630-572-0670

Production & Design

CINDY LOCKMAN
Production Manager
630-571-1067

CAROL DAVIES
Creative Director
630-571-1067

OFFICES
1100 Jorie Blvd.
Suite 207
Oak Brook, IL 60523
Phone:
630-571-1067
Fax:
630-572-0689

Cover image
©iStockphoto.
com
Cobalt88

MCN'S ANNUAL TOLL PROCESSING ISSUE

JANUARY

AD CLOSE: 12/11/2017
MATERIALS DUE: 12/14/2017

SPECIAL FEATURES

2018 Outlook

- Coated Coil
- Exotic Alloys
- 2017 Year in Review
- NASA Roundtable
- MCN Service Center Case Study
- Business Topics
- New Monthly Feature: View from the Corner Office

◀ **Product Focus** ▶
Cutting & Sawing

INDUSTRY EVENTS

MSCI Tubular Products Division Conference, The Scottsdale Resort at McCormick Ranch, Jan. 9-10, 2018

NASPD Annual Convention, The Westin Galleria, Houston, Feb. 15-17, 2018
Bonus Distribution

FEBRUARY

AD CLOSE: 1/18/2018
MATERIALS DUE: 1/22/2018

SPECIAL FEATURES

MCN Directory of Toll Processors

- Toll Processing Outlook
- Pipe and Tube Report
- End-Use Outlook: Medical
- Year-end Financial Report and Outlook
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Levelers, Slitters & Knives

INDUSTRY EVENTS

FMA Toll Processing Conference, Talking Stick Resort, Scottsdale, Ariz. March 7-9, 2018
Bonus Distribution

MSCI Carbon Conference, Sheraton Hotel at Wild Horse Pass, Chandler, Ariz., Feb. 20-21, 2018

MSCI Specialty Metals Conference, Hyatt Regency Hill Country Resort and Spa, San Antonio, Tex. March 13-14, 2018

MARCH

AD CLOSING: 2/13/2018
MATERIALS DUE: 2/15/2018

SPECIAL FEATURES

MCN's Annual Copper and Brass Issue

- Tech Update
- Appliance Outlook
- Preparing for Disaster
- MCN Service Center Case Study
- View from Corner Office

◀ **Product Focus** ▶
Processing Equipment

★ Metal Flow ★

NEW SUPPLEMENT for Material Handling



eMCN ISSUE DATES
January 3 January 17
January 31

eMCN ISSUE DATES
February 14
February 28

eMCN ISSUE DATES
March 14
March 28

2018 Editorial

2ND QUARTER

APRIL

AD CLOSING: 3/14/2018
MATERIALS DUE: 3/19/2018

SPECIAL FEATURES

MCN's "Green" Issue

- End-Use Outlook: Automotive
- Business Systems Software
- Mexican Steel
- Toll Processing Conference Report
- NASPD Conference Report
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Packaging Equipment & Supplies

INDUSTRY EVENTS

CBSA Annual Meeting,
Turnberry Isle Miami, Aventura, Fla.,
April 18-20, 2018
Bonus Distribution

MCN'S ANNUAL INDUSTRY BUYERS GUIDE

Metal Distribution

AD CLOSING: 4/3/2018
MATERIALS DUE: 4/6/2018

SPECIAL FEATURES

Metal Distribution 2018 Directory

- Metal Producers Directory
- Equipment Manufacturers Directory
- Computer Software Directory

Marketing Opportunities and Special Sections

- Advertiser Company Snapshots
- Enhanced Listings
- Logo Stoppers



MAY

AD CLOSING: 4/17/2018
MATERIALS DUE: 4/20/2018

SPECIAL FEATURES

MCN's Annual Purchasing Issue

- Top 10 Service Center Equipment Brands: Coil Processing, Sawing, Cutting, Material Handling
- Service Center Capital Spending
- Mill Spotlight
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Safety Products and Accessories

INDUSTRY EVENTS

NASPD Summer Conference,
Motif Seattle Hotel, Seattle,
June 7-9, 2018
Bonus Distribution

MCN'S ANNUAL MASTER DISTRIBUTORS ISSUE

JUNE

AD CLOSING: 5/18/2018
MATERIALS DUE: 5/21/2018

SPECIAL FEATURES

Master Distributors Directory

- Construction/Structurals Market
- Expanded & Perforated Metals
- End-Use Outlook: Heavy Equipment
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Service Center Software

INDUSTRY EVENTS

**AMM/World Steel Dynamics
Steel Success Strategies**,
New York, Dates TBA

Special Master Distributors Directory Marketing Opportunities

- Enhanced Listings: Logo Stoppers/Boldface
- Snapshots

eMCN ISSUE DATES

April 11
April 25



eMCN ISSUE DATES

May 9
May 23

eMCN ISSUE DATES

June 6
June 20

Calendar

3RD QUARTER

JULY

AD CLOSING: 6/13/2018
MATERIALS DUE: 6/18/2018

SPECIAL FEATURES

MCN's Annual Specialty Metals Issue

- Stainless/Specialty Metals
- Transportation and Logistics
- MCN's Trucking and Logistics Directory
- Steel Success Strategies Conference Report
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Saws and Blades

SPECIAL IN JULY

AD-Q Readership Study

FREE Market Research on all display advertisers

MCN'S ANNUAL SOFTWARE TECHNOLOGY SUPPLEMENT

IT Solutions

AD CLOSING: 7/18/2018
MATERIALS DUE: 7/23/2018

SPECIAL FEATURES

Software Technology Supplement:

- The Latest ERP Software
- Cloud Computing
- Automating Production
- Business Intelligence
- Selecting the Right Systems

Marketing Opportunities and Special Sections

Vendors are invited to contribute expert editorial. For more information on how to submit an article, call Editor Dan Markham at 630-572-0593 or email dmarkham@metalcenternews.com.



AUGUST

AD CLOSING: 7/18/2018
MATERIALS DUE: 7/23/2018

SPECIAL FEATURES

Special Safety Issue

- Plates and Shapes
- What Your Customer Thinks of You: Survey of Fabricators and Manufacturers
- Copper and Brass
- Tech Update
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
ASRS, Racks, Shelving

Steel Market Update Annual Conference, Georgia International Convention Center, Atlanta, Aug. 27-29, 2018

MCN'S ANNUAL SERVICE CENTER TOP 50 ISSUE

SEPTEMBER

AD CLOSING: 8/15/2018
MATERIALS DUE: 8/20/2018

SPECIAL FEATURES

MCN Service Center Top 50

- Pipe and Tube Market
- Directory of Pipe and Tube Suppliers
- End-Use Outlook: HVAC
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Cranes, Remote Controls, Magnets

INDUSTRY EVENTS

MSCI Economic Summit: Forecast 2019, Marriott Renaissance Schaumburg Convention Center Hotel, Schaumburg, Ill., Sept. 5-6, 2018

eMCN ISSUE DATES

July 3
July 18



eMCN ISSUE DATES

August 1 August 15
August 29

eMCN ISSUE DATES

September 12
September 26

OCTOBER

AD CLOSING: 9/13/2018
MATERIALS DUE: 9/17/2018

SPECIAL FEATURES

MCN's Annual Aluminum Issue

- End-Use Outlook: Aerospace
- Canadian Market
- Tech Update
- MSCI Forecast Conference Report
- SMU Conference Report
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Fabtech Exhibitor Preview

INDUSTRY EVENTS

CRU Steel Conference,
Chicago, Dates TBA
Bonus Distribution

NASPD Fall Conference,
The Westin, New York
Oct. 25-27, 2018
Bonus Distribution

FABTECH 2018,

Georgia World Congress Center,
Atlanta, Nov. 6-8, 2018
Bonus Distribution

MCN'S ANNUAL CUTTING & SAWING SUPPLEMENT

The Cutting Edge

AD CLOSING: 10/16/2018
MATERIALS DUE: 10/19/2018

SPECIAL FEATURES

Special Cutting and Sawing Supplement:

- Oxyfuel, Plasma, Laser, Waterjet Technology
- Automating Cutting and Sawing Operations
- Cutting High-Strength Steels
- The Latest in Blade Design

Marketing Opportunities and Special Sections

Vendors are invited to contribute expert editorial. For more information on how to submit an article, call Editor Dan Markham at 630-572-0593 or email dmarkham@metalcenternews.com.



NOVEMBER

AD CLOSING: 10/16/2018
MATERIALS DUE: 10/19/2018

SPECIAL FEATURES

MCN's Annual Producers Issue

- Carbon Flat-Roll Market
- Mill R&D
- Service Centers Rate the Mills
- Opportunities in Manufacturing
- Sales Compensation
- MCN Service Center Case Study
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
New Metal Alloys

INDUSTRY EVENTS

MSCI Aluminum Products Division Conference,
The Breakers, Palm Beach, Fla.
Nov. 11-13, 2018

MCN'S ANNUAL CORPORATE PROFILES ISSUE

DECEMBER

AD CLOSING: 11/13/2018
MATERIALS DUE: 11/16/2018

SPECIAL FEATURES

MCN's 22nd Annual Service Center Executive of the Year

- 2019 Mill Outlook
- Bar/Rod/Wire Market
- Hiring and Training
- Trends in Tool Steel
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Manufacturing Equipment

SPECIAL IN DECEMBER

FREE
Full-Page or Half-Page Corporate Profiles for Advertisers

eMCN ISSUE DATES

October 10
October 24



eMCN ISSUE DATES

November 7
November 21

eMCN ISSUE DATES

December 5
December 19