

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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METAL CENTER NEWS has been helping service centers run efficiently and profitably through timely articles on important end markets, in-depth features on successful distribution businesses and the latest developments in processing equipment.

FIELD SERVED METAL CENTER NEWS serves the metal service center and toll processor industry and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION
Qualified recipients include general management and/or administration (including purchasing), operations and/or production supervision, sales and other functions.

CHANNELS

METAL CENTER NEWS MAGAZINE



7 issues in the period
15,400 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
METAL CENTER NEWS MAGAZINE (7 issues in the period)	15,400	-	15,400

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	26
Advertiser and Agency	253
Allocated for Trade Shows and Conventions	11
All Other	1,002
TOTAL	1,292

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	15,400	100.0	15,400	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,400	100.0	15,400	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020 Issue	Total Qualified
January	15,400
February	15,400
March	15,400
April	15,400
May	15,400
Metal Distribution	15,400
June	15,400

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020 This issue is equal to the average of the other 6 issues reported in Paragraph 2.

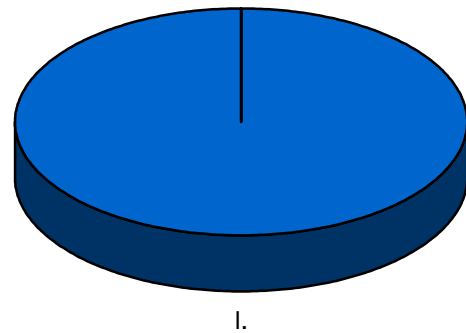
Business and Industry	Total Qualified	Percent of Total	Classification by Function			
			General Management & Administration (including Purchasing) (A)	Operations and Production Supervision (B)	Sales (C)	Other Functions (D)
Metal Service Center (Distributor)	14,817	96.2	9,912	1,035	3,535	335
Toll Processor	559	3.6	364	69	103	23
Others Allied to the Field	24	0.2	6	1	11	6
TOTAL QUALIFIED CIRCULATION	15,400	100.0	10,282	1,105	3,649	364
PERCENT	100.0		66.8	7.2	23.7	2.3

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	13,724	1,676	-	15,400	100.0
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-
Association rosters and directories	-	-	-	-	-
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,724	1,676	-	15,400	100.0
PERCENT	89.1	10.9	-	100.0	

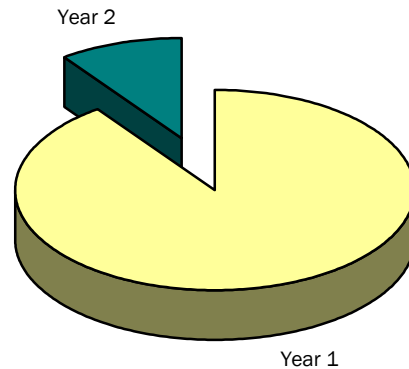
3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION BY SOURCE

Qualification Source	Total Qualified	Percent of Total
I. Direct Request	15,400	100.0
II. Request from recipient's company	-	-
III. Membership Benefit	-	-
IV. Communication (other than request)	-	-
V. Sources other than above (listed alphabetically)	-	-
VI. Single Copy Sales	-	-



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION BY YEAR

Year	Total Qualified	Percent of Total
Year 1	13,724	89.1
Year 2	1,676	10.9
Year 3	-	-



AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July – December 2017	January – June 2018	July – December 2018	January – June 2019	July – December 2019	January – June 2020*
Total Audit Average Qualified:	15,140	15,400	15,400	15,400	15,400	15,400
Qualified Non-Paid:	15,140	15,400	15,400	15,400	15,400	15,400
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January – June 2020 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.
 **NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	33		Kentucky	191	
New Hampshire	54		Tennessee	327	
Vermont	16		Alabama	330	
Massachusetts	227		Mississippi	100	
Rhode Island	42		EAST SO. CENTRAL	948	6.2
Connecticut	193		Arkansas	154	
NEW ENGLAND	565	3.7	Louisiana	274	
New York	532		Oklahoma	264	
New Jersey	402		Texas	1,534	
Pennsylvania	813		WEST SO. CENTRAL	2,226	14.5
MIDDLE ATLANTIC	1,747	11.3	Montana	80	
Ohio	983		Idaho	88	
Indiana	360		Wyoming	53	
Illinois	1,036		Colorado	297	
Michigan	618		New Mexico	118	
Wisconsin	322		Arizona	236	
EAST NO. CENTRAL	3,319	21.5	Utah	168	
Minnesota	288		Nevada	84	
Iowa	125		MOUNTAIN	1,124	7.3
Missouri	379		Alaska	56	
North Dakota	42		Washington	315	
South Dakota	35		Oregon	216	
Nebraska	81		California	1,436	
Kansas	143		Hawaii	58	
WEST NO. CENTRAL	1,093	7.1	PACIFIC	2,081	13.5
Delaware	32		UNITED STATES	15,387	99.9
Maryland	109		U.S. Territories	8	
Washington, DC	4		Canada	5	
Virginia	211		Mexico	-	
West Virginia	68		Other International	-	
North Carolina	395		APO/FPO	-	
South Carolina	228				
Georgia	411				
Florida	826				
SOUTH ATLANTIC	2,284	14.8			
			TOTAL QUALIFIED CIRCULATION	15,400	100.0

ADDITIONAL DATA

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Patrick Bernardo, President and Publisher
 Dan Markham, Senior Editor

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:
 This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed: July 10, 2020
 State: Illinois
 County: DuPage
 Received by BPA Worldwide: July 10, 2020
 Type: BD
 ID Number: M052B0J0

About BPA Worldwide
 A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.