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# **JANUARY**

AD CLOSE: 12/12/2019 MATERIALS DUE: 12/16/2019

#### **SPECIAL FEATURES**

#### 2020 Outlook

- Galvanizing Market
- NASA Executive Roundtable
- Exotic Alloys
- 2019 Year in Review
- MCN Profile
- Business Topics
- View from the Corner Office

#### ◆ Product Focus ▶

**Cutting & Sawing** 

# **FEBRUARY**

MCN'S ANNUAL TOLL PROCESSING ISSUE

AD CLOSE: 1/15/2020 MATERIALS DUE: 1/20/2020

#### **SPECIAL FEATURES**

# MCN Directory of Toll Processors

- Toll Processing Outlook
- Pipe and Tube Report
- Business Systems Software
- Stainless Update
- MCN Profile
- Business Topics
- View from the Corner Office

# **▼Product Focus** ►

Levelers, Slitters & Knives

#### **INDUSTRY EVENTS**

**Tampa Steel Conference,** Feb. 5-7, Tampa Bay

NASPD Annual Convention, Feb. 6-8, San Diego Bonus Distribution

## MARCH

AD CLOSING: 2/12/2020 MATERIALS DUE: 2/17/2020

#### **SPECIAL FEATURES**

# MCN's Annual Copper Brass and Bronze Issue

- Appliance Outlook
- Medical Market
- Risk Management
- Business Topics Taxes
- View from the Corner Office

### **◄ Product Focus** ►

**Cutting Products** 

#### INDUSTRY EVENTS

FMA Annual Meeting and Toll Processing Conference, March 3-5, San Antonio, Texas

**CBSA Annual Convention,** March 24-26. Austin. Texas.

#### **eMCN ISSUE DATES**

January 8 January 22

#### **eMCN ISSUE DATES**

February 5 February 19

### **eMCN ISSUE DATES**

March 4 March 18

# 2020 Editorial

# 2ND QUARTER

MCN'S ANNUAL INDUSTRY BUYERS GUIDE

### **APRIL**

AD CLOSING: 3/11/2020 MATERIALS DUE: 3/16/2020

#### **SPECIAL FEATURES**

#### **Automotive Issue**

- Auto Market Report
- Mexican Steel
- Toll Processing Conference Report
- Scrap Market
- **■** Business Topics
- View from the Corner Office

#### ◆ Product Focus ▶

Pipe/Tube Processing Equipment

#### INDUSTRY EVENTS

Platts Steel Markets North America, TBA

AMM Steel Pipe & Tube Conference. TBA

# **Metal Distribution**

AD CLOSING: 4/3/2020 MATERIALS DUE: 4/8/2020

#### **SPECIAL FEATURES**

# Metal Distribution 2020 Directory

- Metal Producers Directory
- Equipment Manufacturers Directory
- Computer Software Directory

# Marketing Opportunities and Special Sections

- Advertiser Company Snapshots
- Enhanced Listings
- Logo Stoppers



## MAY

AD CLOSING: 4/15/2020 MATERIALS DUE: 4/20/2020

#### **SPECIAL FEATURES**

# MCN's Annual Purchasing Issue

- Top 10 Service Center Equipment Brands: Coil Processing, Sawing, Cutting, Material Handling, Software
- Service Center Capital Spending
- Aluminum Update
- Business Topics
- View from the Corner Office

# ◆ Product Focus ▶

**Material Handling** 

### INDUSTRY EVENTS

**FABTECH Mexico,** May 12-14, Mexico City, Mexico

MCN'S ANNUAL MASTER DISTRIBUTORS ISSUE

#### JUNE

AD CLOSING: 5/13/2020 MATERIALS DUE: 5/15/2020

#### **SPECIAL FEATURES**

# Master Distributors Directory

- Construction Report
- I End-Use Outlook: Heavy Equipment
- Red Metals Roundup
- MCN Profile
- Business Topics
- View from the Corner Office

# ◆ Product Focus ▶

Service Center Software

#### **INDUSTRY EVENTS**

**NASPD Summer Conference,** 

June 18-20, Chicago

**Bonus Distribution** 

**FABTECH Canada**,

June 16-18, Toronto

AMM Steel Success Strategies, TBA, New York

# Special Master Distributors Directory Marketing Opportunities

- Enhanced Listings: Logo Stoppers/Boldface
- Snapshots



May 13 May 27

#### **eMCN ISSUE DATES**

June 10 June 24

# Calendar

# 3RD QUARTER

MCN'S ANNUAL SOFTWARE TECHNOLOGY SUPPLEMENT

# **JULY**

AD CLOSING: 6/11/2020 MATERIALS DUE: 6/16/2020

#### **SPECIAL FEATURES**

## MCN's Annual Specialty Metals Issue

- Transportation and Logistics
- MCN's Trucking and Logistics Directory
- Steel Success Strategies
   Conference Report
- Expanded and Perforated Metals
- Business Topics
- View from the Corner Office

# ◆ Product Focus ▶

Saws and Blades

#### **SPECIAL IN JULY**

# AD-Q Readership Study

FREE Market Research on all display advertisers

# **IT Solutions**

AD CLOSING: 7/15/2020 MATERIALS DUE: 7/20/2020

#### **SPECIAL FEATURES**

# Software Technology Supplement

- The Latest ERP Software
- Cloud Computing
- Automating Production
- Business Intelligence
- IoT and Data Analysis

# Marketing Opportunities and Special Sections

Vendors are invited to contribute expert editorial. For more information on how to submit an article, call Editor-in-Chief Dan Markham at 630-572-0593 or email dmarkham@metalcenternews.com.



# **AUGUST**

AD CLOSING: 7/15/2020 MATERIALS DUE: 7/20/2020

#### **SPECIAL FEATURES**

# Fabrication and Manufacturing Issue

- Plates and Shapes
- Copper and Brass
- Tech Update
- Safety Report
- Business Topics
- View from the Corner Office

# **◄ Product Focus** ▶

IMTS Exhibitor Preview

#### INDUSTRY EVENTS

International Manufacturing Technology Show,

Sept. 14-19, Chicago **Bonus Distribution** 

NASPD Fall Conference,

Sept. 24-26, Coeur d'Alene, Idaho

**Bonus Distribution** 

Steel Market Update Steel Summit, TBA, Atlanta

Aluminum USA, TBA

Titanium USA, TBA

MCN'S ANNUAL SERVICE CENTER TOP 50 ISSUE

## **SEPTEMBER**

AD CLOSING: 8/13/2020 MATERIALS DUE: 8/18/2020

#### SPECIAL FEATURES

# MCN Service Center Top 50

- Pipe and Tube Report
- Directory of Pipe and Tube Suppliers
- Sales Compensation
- MCN Profie
- Business Topics
- View from Corner Office

# ★ New in September ★

#### **NEW SUPPLEMENT**

#### MCN Product News Roundup

Special Section Focused on New Products for Service Centers



#### **eMCN ISSUE DATES**

July 8 July 22



August 5 August 19

#### **eMCN ISSUE DATES**

September 2 September 16 September 30

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MCN'S ANNUAL CUTTING & SAWING SUPPLEMENT

# **OCTOBER**

AD CLOSING: 9/10/2020 **MATERIALS DUE: 9/15/2020** 

#### SPECIAL FEATURES

### **MCN's Annual Aluminum Issue**

- End-Use Outlook: Aerospace
- Canadian Market Report
- SMU Conference Report
- **Business Topics**
- View from the **Corner Office**

#### ◆ Product Focus ▶

**FABTECH Exhibitor Preview** 

#### **INDUSTRY EVENTS**

#### **FABTECH 2020.**

Nov. 18-20. Las Vegas **Bonus Distribution** 

METALCON.

Oct. 21-23, Las Vegas **Bonus Distribution** 

**Kallanish New Horizons** U.S. Steel, TBA

# The Cutting Edge

AD CLOSING: 10/14/2020 MATERIALS DUE: 10/19/2020

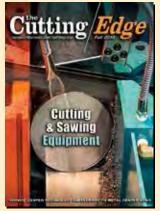
#### SPECIAL FEATURES

## **Special Cutting and Sawing Supplement**

- Oxyfuel, Plasma, Laser, Waterjet Technology
- Automating Cutting and Sawing Operations
- Cutting High-Strength Steels
- Latest in Blade Design

#### Marketing Opportunities and **Special Sections**

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# NOVEMBER

AD CLOSING: 10/14/2020 MATERIALS DUE: 10/19/2020

#### SPECIAL FEATURES

### MCN's Annual **Producers Issue**

- Carbon Flat-Roll Market
- **Service Centers** Rate the Mills
- Trends in Tool Steel
- Business Topics
- View from the Corner Office

## ◆ Product Focus ▶ Automation

**MCN'S ANNUAL CORPORATE PROFILES ISSUE** 

### DECEMBER

AD CLOSING: 11/11/2020 MATERIALS DUE: 11/16/2020

#### **SPECIAL FEATURES**

## MCN's 24th Annual **Service Center Executive of the Year**

- 2021 Mill Outlook
- Bar/Rod/Wire Market
- Hiring and Training
- **Red Metals Report**
- **Business Topics**
- View from the **Corner Office**

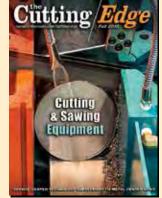
### **◄ Product Focus** ▶

**Testing and Measurement** 

#### SPECIAL IN DECEMBER

#### **FREE**

**Full-Page or Half-Page Corporate Profiles** for Advertisers



October 14 October 28



#### **eMCN ISSUE DATES**

November 4 November 18

#### **eMCN ISSUE DATES**

December 2 December 16