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MCN'S ANNUAL TOLL PROCESSING ISSUE

JANUARY

AD CLOSE: 12/12/2019
MATERIALS DUE: 12/16/2019

SPECIAL FEATURES

2020 Outlook

- Galvanizing Market
- NASA Executive Roundtable
- Exotic Alloys
- 2019 Year in Review
- MCN Profile
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Cutting & Sawing

FEBRUARY

AD CLOSE: 1/15/2020
MATERIALS DUE: 1/20/2020

SPECIAL FEATURES

MCN Directory of Toll Processors

- Toll Processing Outlook
- Pipe and Tube Report
- Business Systems Software
- Stainless Update
- MCN Profile
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Levelers, Slitters & Knives

INDUSTRY EVENTS

Tampa Steel Conference,
Feb. 5-7, Tampa Bay

NASPD Annual Convention,
Feb. 6-8, San Diego
Bonus Distribution

MARCH

AD CLOSING: 2/12/2020
MATERIALS DUE: 2/17/2020

SPECIAL FEATURES

MCN's Annual Copper Brass and Bronze Issue

- Appliance Outlook
- Medical Market
- Risk Management
- Business Topics - Taxes
- View from the Corner Office

◀ **Product Focus** ▶
Cutting Products

INDUSTRY EVENTS

**FMA Annual Meeting and Toll
Processing Conference,**
March 3-5, San Antonio, Texas

CBSA Annual Convention,
March 24-26, Austin, Texas.

eMCN ISSUE DATES

January 8
January 22

eMCN ISSUE DATES

February 5
February 19

eMCN ISSUE DATES

March 4
March 18

2020 Editorial

2ND QUARTER

APRIL

AD CLOSING: 3/11/2020
MATERIALS DUE: 3/16/2020

SPECIAL FEATURES

Automotive Issue

- Auto Market Report
- Mexican Steel
- Toll Processing Conference Report
- Scrap Market
- Business Topics
- View from the Corner Office

◀ Product Focus ▶

Pipe/Tube Processing Equipment

INDUSTRY EVENTS

Platts Steel Markets North America, TBA

AMM Steel Pipe & Tube Conference, TBA

MCN'S ANNUAL INDUSTRY BUYERS GUIDE

Metal Distribution

AD CLOSING: 4/3/2020
MATERIALS DUE: 4/8/2020

SPECIAL FEATURES

Metal Distribution 2020 Directory

- Metal Producers Directory
- Equipment Manufacturers Directory
- Computer Software Directory

Marketing Opportunities and Special Sections

- Advertiser Company Snapshots
- Enhanced Listings
- Logo Stoppers



MAY

AD CLOSING: 4/15/2020
MATERIALS DUE: 4/20/2020

SPECIAL FEATURES

MCN's Annual Purchasing Issue

- Top 10 Service Center Equipment Brands: Coil Processing, Sawing, Cutting, Material Handling, Software
- Service Center Capital Spending
- Aluminum Update
- Business Topics
- View from the Corner Office

◀ Product Focus ▶

Material Handling

INDUSTRY EVENTS

FABTECH Mexico, May 12-14, Mexico City, Mexico

MCN'S ANNUAL MASTER DISTRIBUTORS ISSUE

JUNE

AD CLOSING: 5/13/2020
MATERIALS DUE: 5/15/2020

SPECIAL FEATURES

Master Distributors Directory

- Construction Report
- End-Use Outlook: Heavy Equipment
- Red Metals Roundup
- MCN Profile
- Business Topics
- View from the Corner Office

◀ Product Focus ▶

Service Center Software

INDUSTRY EVENTS

NASPD Summer Conference, June 18-20, Chicago

Bonus Distribution

FABTECH Canada, June 16-18, Toronto

AMM Steel Success Strategies, TBA, New York

Special Master Distributors Directory Marketing Opportunities

- Enhanced Listings: Logo Stoppers/Boldface
- Snapshots

eMCN ISSUE DATES

April 1
April 15, April 29



eMCN ISSUE DATES

May 13
May 27

eMCN ISSUE DATES

June 10
June 24

Calendar

3RD QUARTER

MCN'S ANNUAL SOFTWARE TECHNOLOGY SUPPLEMENT

JULY

AD CLOSING: 6/11/2020
MATERIALS DUE: 6/16/2020

SPECIAL FEATURES

MCN's Annual Specialty Metals Issue

- Transportation and Logistics
- MCN's Trucking and Logistics Directory
- Steel Success Strategies Conference Report
- Expanded and Perforated Metals
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
Saws and Blades

SPECIAL IN JULY

AD-Q Readership Study

FREE Market Research on all display advertisers

IT Solutions

AD CLOSING: 7/15/2020
MATERIALS DUE: 7/20/2020

SPECIAL FEATURES

Software Technology Supplement

- The Latest ERP Software
- Cloud Computing
- Automating Production
- Business Intelligence
- IoT and Data Analysis

Marketing Opportunities and Special Sections

Vendors are invited to contribute expert editorial. For more information on how to submit an article, call Editor-in-Chief Dan Markham at 630-572-0593 or email dmarkham@metalcenternews.com.



AUGUST

AD CLOSING: 7/15/2020
MATERIALS DUE: 7/20/2020

SPECIAL FEATURES

Fabrication and Manufacturing Issue

- Plates and Shapes
- Copper and Brass
- Tech Update
- Safety Report
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
IMTS Exhibitor Preview

INDUSTRY EVENTS

International Manufacturing Technology Show, Sept. 14-19, Chicago
Bonus Distribution

NASPD Fall Conference, Sept. 24-26, Coeur d'Alene, Idaho
Bonus Distribution

Steel Market Update Steel Summit, TBA, Atlanta

Aluminum USA, TBA

Titanium USA, TBA

MCN'S ANNUAL SERVICE CENTER TOP 50 ISSUE

SEPTEMBER

AD CLOSING: 8/13/2020
MATERIALS DUE: 8/18/2020

SPECIAL FEATURES

MCN Service Center Top 50

- Pipe and Tube Report
- Directory of Pipe and Tube Suppliers
- Sales Compensation
- MCN Profile
- Business Topics
- View from Corner Office

★ New in September ★

NEW SUPPLEMENT

MCN Product News Roundup

Special Section Focused on New Products for Service Centers



eMCN ISSUE DATES

July 8
July 22



eMCN ISSUE DATES

August 5
August 19

eMCN ISSUE DATES

September 2 September 16
September 30

MCN'S ANNUAL CUTTING & SAWING SUPPLEMENT

MCN'S ANNUAL CORPORATE PROFILES ISSUE

OCTOBER

The Cutting Edge

NOVEMBER

DECEMBER

AD CLOSING: 9/10/2020
MATERIALS DUE: 9/15/2020

AD CLOSING: 10/14/2020
MATERIALS DUE: 10/19/2020

AD CLOSING: 10/14/2020
MATERIALS DUE: 10/19/2020

AD CLOSING: 11/11/2020
MATERIALS DUE: 11/16/2020

SPECIAL FEATURES

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MCN's Annual Aluminum Issue

Special Cutting and Sawing Supplement

MCN's Annual Producers Issue

MCN's 24th Annual Service Center Executive of the Year

- End-Use Outlook: Aerospace
- Canadian Market Report
- SMU Conference Report
- Business Topics
- View from the Corner Office

- Oxyfuel, Plasma, Laser, Waterjet Technology
- Automating Cutting and Sawing Operations
- Cutting High-Strength Steels
- Latest in Blade Design

- Carbon Flat-Roll Market
- Service Centers Rate the Mills
- Trends in Tool Steel
- Business Topics
- View from the Corner Office

- 2021 Mill Outlook
- Bar/Rod/Wire Market
- Hiring and Training
- Red Metals Report
- Business Topics
- View from the Corner Office

◀ **Product Focus** ▶
FABTECH
Exhibitor Preview

Marketing Opportunities and Special Sections

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◀ **Product Focus** ▶
Automation

◀ **Product Focus** ▶
Testing and Measurement

INDUSTRY EVENTS

FABTECH 2020,

Nov. 18-20, Las Vegas

Bonus Distribution

METALCON,

Oct. 21-23, Las Vegas

Bonus Distribution

Kallanish New Horizons

U.S. Steel, TBA



SPECIAL IN DECEMBER

FREE
Full-Page or Half-Page
Corporate Profiles
for Advertisers

eMCN ISSUE DATES

October 14
October 28



eMCN ISSUE DATES

November 4
November 18

eMCN ISSUE DATES

December 2
December 16