

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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METAL CENTER NEWS has been keeping service center executives informed with articles concerning metal prices, equipment specifications, prices, and availability.

FIELD SERVED
METAL CENTER NEWS serves the metal service center and toll processor industry (SIC 5051) and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION
Qualified recipients are individuals in metal service center general management and/or administration (including purchasing), operations and/or production supervision, sales and other functions.

CHANNELS

METAL CENTER NEWS MAGAZINE



7 issues in the period
15,400 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
METAL CENTER NEWS MAGAZINE (7 issues in the period)	15,400	-	15,400

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	50
Advertiser and Agency	246
Allocated for Trade Shows and Conventions	32
All Other	569
TOTAL	897

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	15,400	100.0	15,400	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	15,400	100.0	15,400	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2018 Issue	Total Qualified
January	15,400
February	15,400
March	15,400
April	15,400
Metal Distribution Issue	15,400
May	15,400
June	15,400

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

This issue is equal to the average of the other 6 issues reported in Paragraph 2.

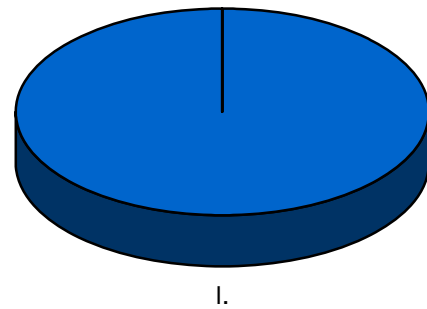
Business and Industry	Total Qualified	Percent of Total	Classification by Function			
			General Management & Administration (including Purchasing) (A)	Operations and Production Supervision (B)	Sales (C)	Other Functions (D)
1. Metal Service Center (Distributor)	14,902	96.8	10,114	988	3,537	263
2. Toll Processor	497	3.2	314	53	114	16
4. Others Allied to the Field	1	-	-	-	1	-
TOTAL QUALIFIED CIRCULATION	15,400	100.0	10,428	1,041	3,652	279
PERCENT	100.0		67.7	6.8	23.7	1.8

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	13,504	1,896	-	15,400	100.0
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL – Sources other than above (listed alphabetically):	-	-	-	-	-
Association rosters and directories	-	-	-	-	-
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,504	1,896	-	15,400	100.0
PERCENT	87.7	12.3	-	100.0	

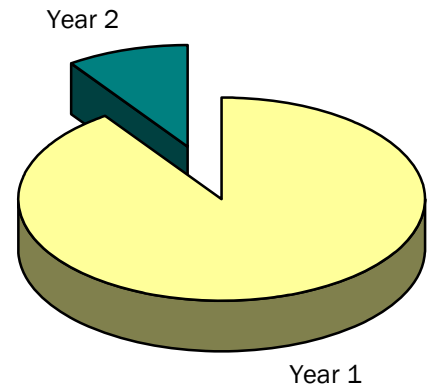
3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION BY SOURCE

Qualification Source	Total Qualified	Percent of Total
I. Direct Request	15,400	100.0
II. Request from recipient's company	-	-
III. Membership Benefit	-	-
IV. Communication from recipient or recipient's company (other than request)	-	-
V. Sources other than above (listed alphabetically)	-	-
VI. Single Copy Sales	-	-



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION BY YEAR

Year	Total Qualified	Percent of Total
Year 1	13,504	87.7
Year 2	1,896	12.3
Year 3	-	-



AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July – December 2015	January – June 2016	July – December 2016	January – June 2017*	July – December 2017*	January – June 2018*
Total Audit Average Qualified:	15,010	15,010	15,010	15,010	15,140	15,400
Qualified Non-Paid:	15,010	15,010	15,010	15,010	15,140	15,400
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January – June 2018 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2018

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	30		Kentucky	185	
New Hampshire	56		Tennessee	321	
Vermont	19		Alabama	309	
Massachusetts	219		Mississippi	92	
Rhode Island	44		EAST SO. CENTRAL	907	5.9
Connecticut	198		Arkansas	159	
NEW ENGLAND	566	3.7	Louisiana	266	
New York	538		Oklahoma	238	
New Jersey	420		Texas	1,573	
Pennsylvania	797		WEST SO. CENTRAL	2,236	14.5
MIDDLE ATLANTIC	1,755	11.4	Montana	68	
Ohio	1,031		Idaho	80	
Indiana	360		Wyoming	45	
Illinois	1,115		Colorado	294	
Michigan	641		New Mexico	109	
Wisconsin	341		Arizona	220	
EAST NO. CENTRAL	3,488	22.6	Utah	167	
Minnesota	287		Nevada	86	
Iowa	129		MOUNTAIN	1,069	6.9
Missouri	358		Alaska	62	
North Dakota	33		Washington	314	
South Dakota	37		Oregon	218	
Nebraska	69		California	1,509	
Kansas	128		Hawaii	41	
WEST NO. CENTRAL	1,041	6.8	PACIFIC	2,144	13.9
Delaware	26		UNITED STATES	15,390	99.9
Maryland	119		U.S. Territories	7	
Washington, DC	4		Canada	3	
Virginia	200		Mexico	-	
West Virginia	60		Other International	-	
North Carolina	394		APO/FPO	-	
South Carolina	194				
Georgia	400				
Florida	787				
SOUTH ATLANTIC	2,184	14.2			
			TOTAL QUALIFIED CIRCULATION	15,400	100.0

ADDITIONAL DATA

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.
 Patrick Bernardo, President and Publisher
 David Juhl, Circulation & Audience Development Manager
 (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:
 This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 13, 2018
 State Illinois
 County Du Page
 Received by BPA Worldwide July 13, 2018
 Type BD
 ID Number M052B0J8

About BPA Worldwide:
 A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.